

MSC INTERNATIONAL HOSPITALITY AND TOURISM MANAGEMENT

Awarding Institution: **ANGLIA RUSKIN UNIVERSITY**

Awarded Degree: **MSC INTERNATIONAL HOSPITALITY AND TOURISM MANAGEMENT**

Duration: **1-2 YEARS**

COURSE OVERVIEW

In an increasingly connected world, with average levels of disposable income on the increase, Hospitality and Tourism have become vital sectors to national economies.

The course will enable graduates to develop strategies in these dynamic sectors, taking account of contemporary issues and emergent crises. The course focuses on key themes of sustainability and ethics, both of which are increasingly important to an informed customer base.

The course includes core topics around marketing, branding, and the use of digital platforms, along with human capital management issues and the changing patterns of the available talent pool across national boundaries.

The course is assessed by a variety of methods, including written coursework, presentations, and workplace simulations.



MODULES

- Postgraduate Study Skills, Research Methods, and Ethics
- Contemporary Approaches to Emerging issues in hospitality and Tourism
- International Hospitality and Tourism Operations Management
- Cross-Cultural Leadership and Human Capital Management
- Strategic Design, Innovation and Entrepreneurship in Hospitality and Tourism
- Postgraduate Integrative Project

JOB PROSPECTS

- Human Resources Manager
- Event Manager
- Hotel Manager
- Business Development Manager
- Tourism Officer
- Marketing Executive
- Customer Service Manager
- Tourism Development Manager
- Restaurant Manager

